



IdeaNet – International Data Exchange Access Network  
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PART 1 & 2

The IdeaNet portal is a gateway to Business-2-Business, to match requirements for the National Council for International Visitors, expanded to include commercial applications. A proprietary SIC code base in the software is to assist in the uniform database management of corporate profiles for bid procurement, economic development, travel and tourism.



## IdeaNet: International Data Exchange Access Network

### Introduction

The IdeaNet portal introduces companies world-wide through patent-pending Business-2-Business software. Its business development strategies are designed for individuals, companies and countries.

### Description:

The purpose of the IdeaNet portal is to serve as a gateway to obtain goods or services world-wide for bid procurement based on Standard Industry Classification (SIC) codes to assist in uniform database management of corporate and individual's profiles for the purposes of matching, bid procurement, economic development, financial tracking, management, revenue generation, travel, and tourism.

The initial backbone of IdeaNet is designed for the 95 US cities comprising the National Council of International Visitors, the state-side programming arm of the Department of State's United States Information Agency (USIA). With a \$94 million annual budget, it is in charge of promoting US policy and long-term strategic objectives collectively through the International Visitor (IV) program, Radio Free Europe, Radio Mart, and the Fulbright Scholars programs. The core program of International Visitors serves only 2000 to 5000 people per year. Each program participant is 'selected' by the US Ambassador and their country's Ambassador based on the likelihood of each person's leadership potential to ascend to the highest levels in their country in a given area, combined with US policy objectives for a given year. While originally designed for USIA International Visitor Program and the National Council of International Visitors, the bid procurement module in particular will be licensable to all branches of government. There is a commercial version designed to be folded seamlessly into the higher



levels of security that the core programming requires. This program is, in essence, is a combination dating service (for introductions and profile building) for businesses and a global, corporation and governmentally-oriented E-Bay. It is similar in that it is modeled on the commission features of E-Bay, travel agencies, media outlets and advertising agencies – however, is designed to function on a very large scale to serve the ever-increasing global marketplace. Conceived in 1997, today, in the post 9/11 era, its ‘silent’ user-determined tracking feature for introductions and commissions also has serious implications applicable to intelligence gathering efforts as applied to the tracking of financial transactions in the anti-terrorism war.

The IdeaNet software and hardware packages will automate accounting, telephony, portability, bid procurement, business management and booking functions to administer the USIA/NCIV program in a standardized fashion. The reporting and tracking features gauge the program of introductions success, along with commission structures and revenue sharing features. Please refer to the power point presentation for an in depth discussion of features, linkages, alliances and development concepts and components. It has far greater commercial application on the open market through tiered layers of built-in security and access.

The seeds for IdeaNet – International Data Exchange Access Network date from 1987, when as a woman-business owner of a successful Coral Gables, Florida advertising, marketing and public relations firm, I traveled to Washington, DC to participate in the first Federal Procurement Conference, sponsored by the Small Business Administration (SBA) and the National Association of Women Business Owners (NAWBO). Its stated purpose was to bring more women, minorities and disadvantaged businesses into the federal procurement system from the then present percentage of participation of 2% nationally. Little has changed



in the 19 years since. I approached US Secretary of Commerce Kay Bulow while there regarding creating a similar Procurement Fair in South Florida. Within the year, the result was the first Tri-County Procurement Fair for Miami-Dade, Broward and Palm Beach Counties. Due to the complete non-standardization of bid RFP's (Requests for Proposals), extreme time consuming nature of each request across branches of government and lack of structure within the procurement process, and despite many attempts, my firm never received a single qualified bid, let alone contract, except for extremely small (3 and 4 figure) local contracts, and no qualifying Requests for Bids from the national level applications under the W/MDE set aside programs, despite submitting dozens of applications. In 1992, in a White House Fellowship Application I described my solution in an early form, by revamping the Standard Industry Code (SIC) use in the federal procurement process, to both simplify and open the process up to many more qualified firms. By becoming a host and a programmer for International Visitors and an Eisenhower Fellow from Russia, Viktor Mintz, in charge of establishing a plan to privatize real property ownership in Russia - who controlled \$400,000,000 in World Bank funds to accomplish this major post-Communist to Market economy shift for five Russian states - I realized not only the value of these International Visitors economically, in terms of contracts they control, but the need for standardization, the need for a unified exchange of information and a fair and unified way to determine RFP's and Contracts. Simultaneously, I saw in the present model for the National Council of International Visitors, an organization not linked, where thousands of like individuals have passed through the International Visitor program since 1964, yet the organizations on a local level are so under funded that the top organization in the country, San Francisco, grosses about \$500,000 per year in income, grants and donations, with the average income for staff and programming nationally less than \$100,000.



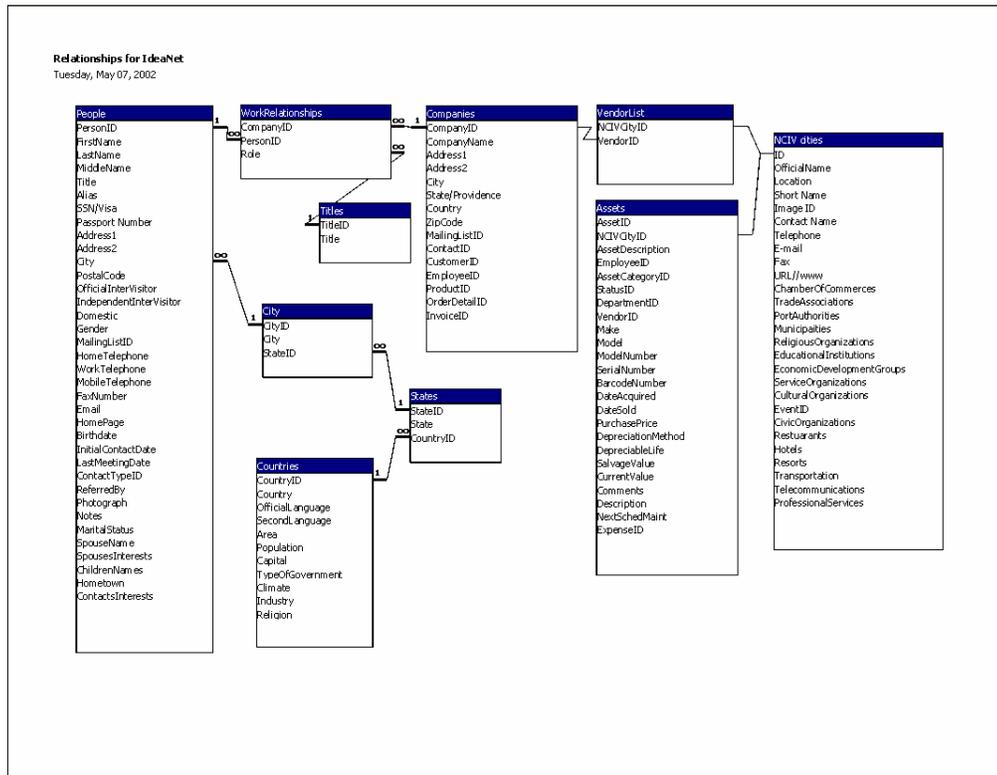
Needless to say, applying a commission structure to the commercial introductions would establish self funding mechanisms untouched to date, and to track said introductions would justify increased accountability and further program justification by Congress.

### IDEANET SOFTWARE FEATURES

Queries	Ask specific questions regarding scope of business or programming services sought
Database	Internet based, local user built information used to help match that party to type of transaction sought
Accounting	Proprietary reporting modules that manage, track, report, earn percentages on transactions and adjust for local markets
Web site	Templates designed to help the tiered layers (each having its own corporate ID) create matching elements
Marketing	Plans for populating the database on start up through a variety of outreach methods
Membership	Plans for marketing the program through NCIV, Internet, Business and Trade Organizations
Hardware	Configuration of Hardware and Software for NCIV's and DOS to "upsell" to program participants at end, is nonexistent.
Business Development	Plan to bring existing Internet and E-Commerce businesses into IDEA NET for a shared fee with NCIV's
Consulting	Ancillary business plan to offer services to other countries and off shore corporations, on a lesser security clearance
Security	The latest technologies in software development, with a plan to continually develop and refine programs.
Customization	Criteria in software as Prime Contractor can be tailored

### REPRESENTATIVE EXAMPLE OF OTHER COMPANY'S LICENSED AND BUNDLED FEATURES FOR IDEANET

	Quicken .20	MS Office .30	Data Base .15	Telecom .10	Viger Technologies .25				
Accounting	Income/Balance Sheets	Excel	Track Expenditures	Recapture expense	Silent Tracking of references				
Word Processing	Budgets/RFP's	Word	Funding	tracking of work/resumes	makes earning money seamless and painless				
	Power Point	Sponsorships/We Presentations	Docs for Funding	show telecom links	Document activities to attract member/sponsors				
ECommerce	Resource/Vendor/Intros	Commissions	Justify Greater \$Amts	make \$ on telecom	Payment via internet				





## Compensation, Commissions, Strategic Alliances

Idea Net participation is subject to the Agreement of the parties. It is anticipated a shared revenue formula be implemented with the Parent to be entitled to 50% of the profit. (See newspaper article, Miami Herald, Jan. 3, 2000, “iGivers” for a suggested formula for E-based revenue streams.)

There is a possibility that IdeaNet will be taken Public with the guidance of the most successful Internet company executive in history. (See the book, the “New New Thing,” by Michael Lewis © 1999.) This individual has founded 3 billion dollar Internet companies: Netscape, Silicon Graphics, Healtheon; is now America Online’s largest stock holder. An early backer of Amazon, eBay, Preview Travel, Sabre Systems (Airline booking), OnStar, Star Alliance, YUPI and Star Media (Latin American Internet Portals), Ask Jeeves, Go Network, InfoTrack, Snap.com, AltaVista, this Patent author has known him for over 25 years when Hammes Advertising, Inc. represented one of his aviation companies, starting in 1979.

CIV cities will be given a chance to participate in the IPO to build the network as public company. This IPO may be several years out, however, it is anticipated that all city participants be ‘encouraged to participate’ by way of Stock options. As a result, it is anticipated that many web based resources (web site links) will be added to the IdeaNet/NCIV/USIA network rather easily by linking to his Travel, Internet, Airline, Transportation and Search Engine sites.

## IdeaNet’s Proprietary Program Results

- ❖ CREATE New Program Concepts: The IdeaNet Market and Positioning Approaches  
Supported by Computer and Internet Technology
- ❖ Use of the Internet for Networking
- ❖ Use of Internet for E-Commerce



- ❖ The premise of high-end corporate involvement motivated primarily by PROFIT, as opposed to the historical NCIV-USIA focus on ‘Goodwill and Commerce.’
- ❖ The concept of LINKING City Web sites and US and Foreign Embassies directly
- ❖ The concept of CREATING a PORTAL comprised of the IdeaNet software which will network, support and automate the activities of NCIV, USIA, US and Foreign Embassies and the public.
- ❖ The switching of focus from “raising money” to “earning it!!!”
- ❖ The concept of computerized Bid Standardization, the concept origin of which the IdeaNet Inventor originally submitted in a White House Fellowship Application in 1992.

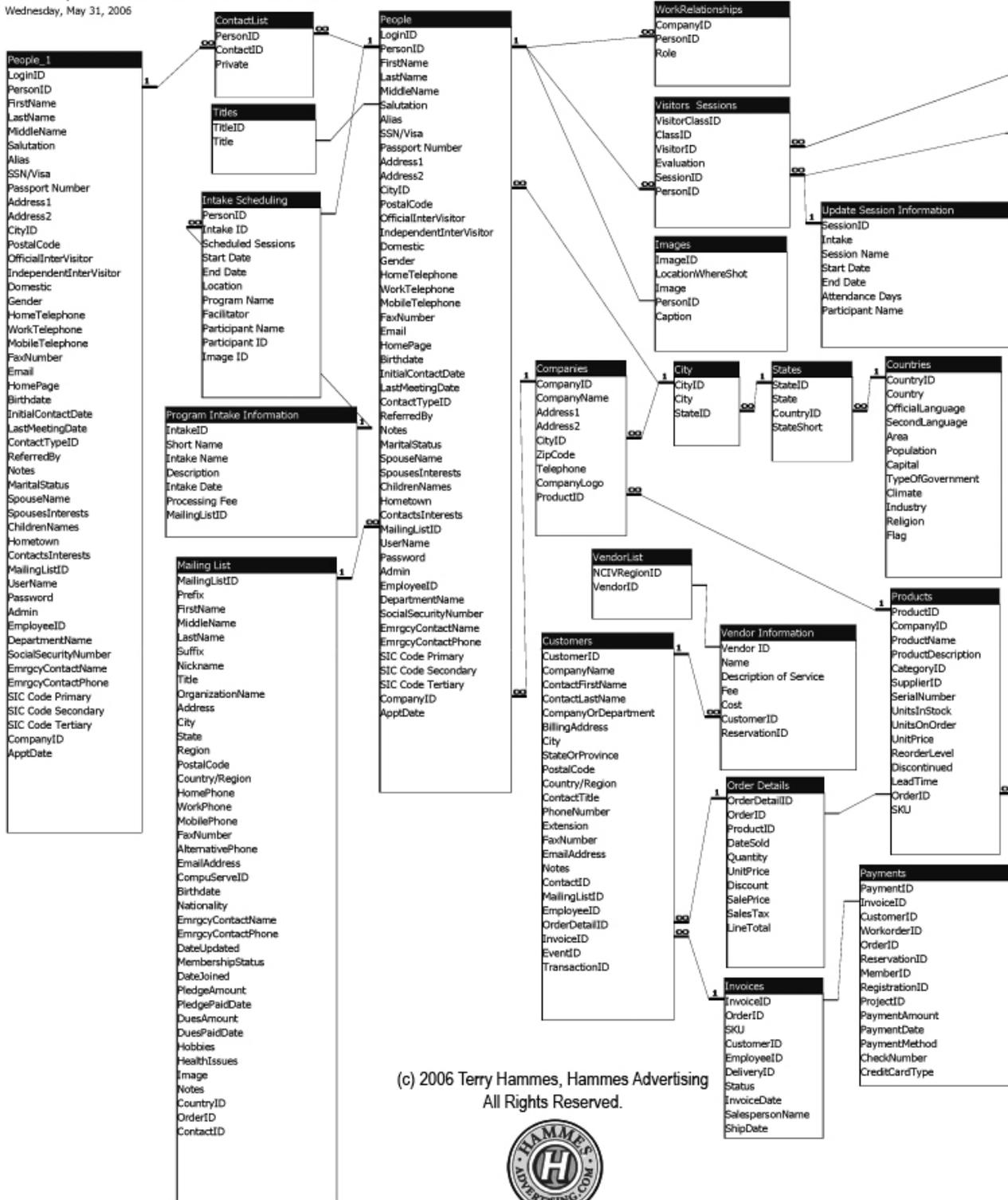
#### Timeline

- ❖ 1997-2000 Phase One: Project development, strategy, research & development.
- ❖ Phase Two: By January 5, 2000: Patent Protection sought
- ❖ Year 2002: Seeking Simultaneous Advancement of Patent sought
- ❖ National and International Patent Applied for. Request for Secrecy per Foreign Filing Rights and applicable citations for maximum time due to applicable circumstances sought. Foreign Filing Rights Granted.
- ❖ Win 2006 International Collegiate Inventors Competition. Complete Software. File for Gold Coast NCIV status.
- ❖ Contact the 14 Foreign Country USIA Internet International Visitors for participation the Inventor was USIA Programmed to meet and discuss program with in August 1998 at the San Jose, CA Silicon Valley Forum. Obtain Agreement of US and Foreign Missions for Participation.



- ❖ Contact NCIV Beta Tester Cities (San Jose, Seattle are confirmed, more to come following an 'Interested Parties Conference' which was discussed with the Inventor in Seattle). Host in Florida at prototype new NCIV location, a next generation Meridian House.
- ❖ Begin Licensing of non-custom software and writing of custom portion.
- ❖ Obtain suitable Vendor(s) for Software to be licensed. Obtain Licensing Agreements with InterTrust Corporation's Viger Systems (or equivalent); Microsoft, Quicken, America Online / Netscape, and the targeted companies as described above.
- ❖ Please see the attached Budget for Software Development, Appendices, Presentations and IdeaNet demonstration software on the CD attached.

Relationships for 06 DEMONSTRATION SOFTWARE - IdeaNet  
 Wednesday, May 31, 2006



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